

Training applicable to YOU in the REAL world

Increase exposure and perceived availability
in the community

Enhance communication skills and continued
professional development

Increase morale and maintain a standard and
culture of professionalism within your department

Learn proper protocol for dealing with community
leaders, political figures and media

Minimize officer/agency complaints

Build and maintain credibility as a high-ranking
representative of your organization

www.heatherpost.com/public-safety



Interested
in hosting
a program
in your city?



CONTACT
US TODAY

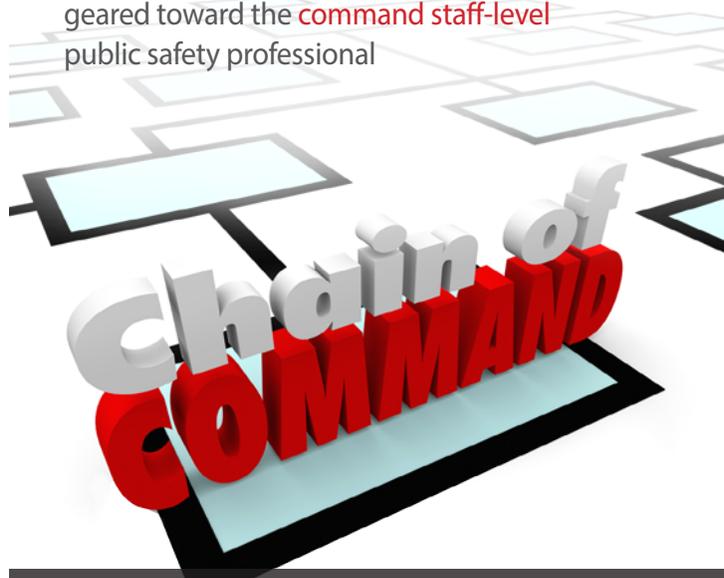
Program Information and Scheduling:
Meghan@HeatherPost.com
(386) 756-4000

THE
Heather
POST
COMPANY
www.HeatherPost.com

Travel is from Daytona Beach, Florida

Polishing the Professional Image – From Boots to Brass

A hands-on approach to
business excellence training
geared toward the **command staff-level**
public safety professional



Chain of
COMMAND

Focusing on the “whole” professional

THE
Heather
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Award-winning expert, speaker and instructor

FORMER CAREER LAW ENFORCEMENT OFFICER/DETECTIVE

This course is the foundation you need to provide every opportunity for success in your professional development



INCIDENT
COMMANDER



TOPICS to be covered include:

- Professionalism in the workforce as it relates to YOU
- Visual impact
- Communication skills- We read other people's body language but do we know our own?
- Special events protocol
- Working with other agencies and the media
- Command presence doesn't mean what you think it does
- Work area
- Situational studies
- Basic dining etiquette
- Technology and communications protocol
- Community relations... and much more

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ABOUT THE INSTRUCTOR Heather Post

Heather Post is a retired law enforcement officer/detective with a career spanning the course of two decades. Her extensive background and training has given her a profound ability to professionally deal with all types of people. She uses her real world experience & expertise in public service, teaching and communications combined with protocol expertise to provide the highest potential skill sets in an interesting and relatable way to a wide variety of audiences: from Fortune 500 companies to international organizations.

She received many awards and commendations throughout her career while working uniformed patrol, undercover ops, as case agent of many types of crimes (including homicides), as an adjunct college instructor and performing the duties of Criminal Investigative Unit Sergeant. She headed up task forces involving statewide and nationwide crime rings, served on the board of several state and countywide law enforcement units, conducted CVSAs, assisted in the proposal of victims rights legislation, led an Honor Guard Unit and is a SWAT school graduate and expert marksman.

She is the President/CEO of two training companies that she built from the ground up and speaks and instructs nationwide. All of this, coupled with being on her own since she was 14 years old, has given Heather valuable insight, street smarts and tenacity.

Her long list of business accolades includes being named an Influential Woman in Business and being highlighted as an *American Success Story* on FOX Business Network's *Making Money with Charles Payne*. She is routinely featured in the media as an expert in her field and is working on two books.



Award-winning expert, speaker and instructor featured in the national media including >>