



# Training applicable to YOU in the REAL world

Enhance public perception

Minimize officer/agency complaints

Increase morale and maintain a culture of professionalism within your department

Build community relations and confidence

Establish credibility in reports and testimony

Excel in your career

Increase your skill set to be the best you can be

[www.heatherpost.com/public-safety](http://www.heatherpost.com/public-safety)



Interested in hosting a program in your city?



CONTACT US TODAY

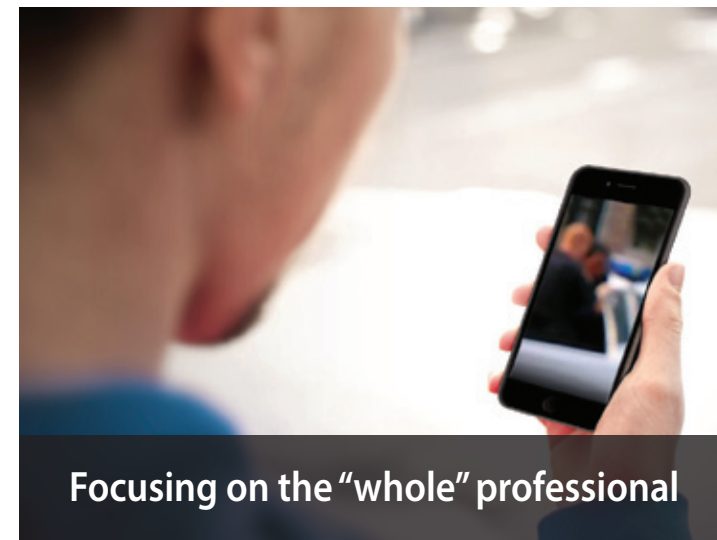
Program Information and Scheduling:  
[Meghan@HeatherPost.com](mailto:Meghan@HeatherPost.com)  
(386) 756-4000

THE  
Heather  
POST  
COMPANY  
[www.HeatherPost.com](http://www.HeatherPost.com)

Travel is from Daytona Beach, Florida

# Projecting a Professional Image for front-line public safety personnel

from rookie to veteran, sworn and non-sworn



Focusing on the "whole" professional

THE  
Heather  
POST  
COMPANY  
[www.HeatherPost.com](http://www.HeatherPost.com)

Award-winning expert, speaker and instructor

FORMER CAREER LAW ENFORCEMENT OFFICER/DETECTIVE

In today's litigious society, this is one training course you do not want to miss!



#### TOPICS to be covered include:

- Professionalism in the workforce as it relates to YOU
- Ethical and moral decision-making in your duties
- Visual Impact
- Communication skills- We read other people's body language but do we know our own?
- Being the expert in innumerable job roles
- Credibility in reports and testimony
- Work area
- Perception in the use of our tools – technology and otherwise
- Sharing your resources
- Outside agency interaction... and much more

(386) 756-4000

Meghan@HeatherPost.com



/HeatherPostCom



/PublicFigureHeatherPost

[www.heatherpost.com/public-safety](http://www.heatherpost.com/public-safety)

#### ABOUT THE INSTRUCTOR Heather Post

Heather Post is a retired law enforcement officer/detective with a career spanning the course of two decades. Her extensive background and training has given her a profound ability to professionally deal with all types of people. She uses her real world experience & expertise in public service, teaching and communications combined with protocol expertise to provide the highest potential skill sets in an interesting and relatable way to a wide variety of audiences: from Fortune 500 companies to international organizations.

She received many awards and commendations throughout her career while working uniformed patrol, undercover ops, as case agent of many types of crimes (including homicides), as an adjunct college instructor and performing the duties of Criminal Investigative Unit Sergeant. She headed up task forces involving statewide and nationwide crime rings, served on the board of several state and countywide law enforcement units, conducted CVSAs, assisted in the proposal of victims rights legislation, led an Honor Guard Unit and is a SWAT school graduate and expert marksman.

She is the President/CEO of two training companies that she built from the ground up and speaks and instructs nationwide. All of this, coupled with being on her own since she was 14 years old, has given Heather valuable insight, street smarts and tenacity.

Her long list of business accolades includes being named an Influential Woman in Business and being highlighted as an *American Success Story* on FOX Business Network's *Making Money with Charles Payne*. She is routinely featured in the media as an expert in her field and is working on two books.



*Award-winning expert, speaker and instructor featured in the national media including >>*